# **Oracle E-Business Suite:**Stay Competitive in a Diverse Global Market



Modern enterprise systems need to serve a rapidly expanding, diverse and ever-competitive global market. Oracle E-Business Suite (EBS) makes managing those highly complex business environments more achievable, allowing IT teams to simultaneously pursue innovation while improving overall business efficiency. Oracle EBS applications support sales, marketing, service, finance, human resources, manufacturing, distribution, and operations to increase productivity, reduce costs, drive profitability and enhance the customer experience.

At Apps Associates, Oracle EBS is a cornerstone of our business. An Oracle Partner since 2002, our expertise across a broad portfolio of Oracle applications and services enables our customers to extract more value from their investment in Oracle.

We've enabled hundreds of digital transformations by installing, integrating, migrating, managing and customizing Oracle EBS applications. We've also helped customers decide whether staying on EBS makes more sense for their business vs. moving to Oracle Cloud Applications. If our customers decide to keep EBS, we'll be there every step of the way to optimize systems to ensure maximum return-on-investment, while lowering operational and functional risks and increasing efficiencies. From ongoing support to recommended upgrades, our experts know Oracle EBS inside and out and can help your business transform.

## **Reliable Oracle EBS Management**

From strong SLAs, to robust disaster recovery and backup strategies, Apps Associates offers <u>managed services support</u> for your entire Oracle EBS infrastructure, so your team can concentrate on growing your core business.



Fewer staffing constraints with immediate access to Oracle experts



Cost-effective, 24 x 7x 365 proactive monitoring and response



Improved operational efficiency



Implementation of disaster recovery solutions and backup strategies



Unlimited support in the form of an integrated service desk, change requests and incident management



Performance tuning, backup & recovery support



Strong governance model with quarterly business reviews



**Oracle licensing** and negotiation support



Support for multi-tier architectures and customizations as requested



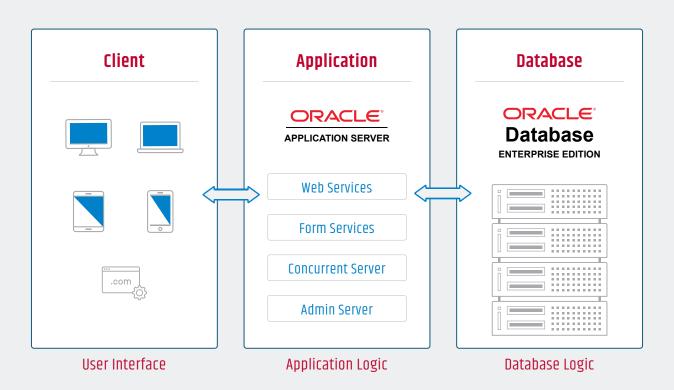
Access to proprietary diagnostic and management tools that identify areas for optimization (more about the Apps Pack <a href="here">here</a>)

Our time-tested capabilities also include management of new installations, implementations, upgrades and customizations of Oracle EBS. We're here to support you with the pathway that makes the most sense for your business – whether that's ongoing maintenance, upgrading to Oracle EBS R12 or to Fusion, or developing a coexistence strategy for <u>Oracle Cloud Applications</u>.

## Oracle EBS R12 – End-to-End Support

Looking to increase efficiency and responsiveness to business demands at scale? If you're considering reimplementing or upgrading to Oracle E-Business Suite R12.2, your company will benefit from a reduced need for application customization, with improved integration and open architecture. Oracle EBS R12.2 also offers enhanced reporting, a more modern user interface, and some additional features that customers may want to take advantage of.

#### **Oracle E-Business Suite R12 Architecture**



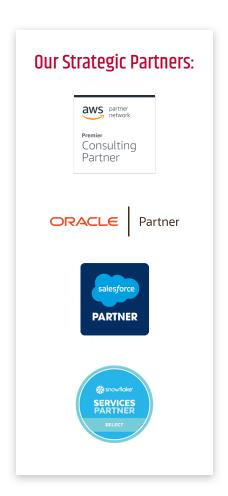
We've built a portfolio of reusable components in order to facilitate the transition to Oracle EBS R12.2. Our team will first conduct a complete Oracle EBS R12.2 assessment, to effectively minimize time, cost and effort of the upgrade process by employing our CEMLI Toolkit comprised of five distinct elements: Extractor, Migrator, Analyzer, Estimator and Organizer. We'll prepare your infrastructure for Oracle EBS R12.2 and ensure all requirements are met for coexistence and integration within your technology footprint.

#### **Focused on What Your Business Needs**

We understand that not every enterprise is ready to move to the cloud due to sensitive workloads, or if your company has invested heavily in Oracle EBS customizations. Perhaps your business prefers to operate in hybrid or multi-cloud models. With over two decades of experience with the product and over 200 Oracle EBS clients, we recognize that each customer's journey is unique when it comes to business transformation. That's why we've continued investing in offering full-service capabilities for on-premise applications. With hundreds of satisfied, referenceable customers, Apps Associates is experienced at delivering the customized, hands-on support for Oracle EBS that your business demands.

If your company is considering migrating your business-critical applications to the cloud, you'll also want to work with our highly skilled team. We're veterans at developing cloud migration roadmaps, whether you're interested in running Oracle EBS on Amazon Web Services, or developing a coexistence strategy for Oracle SaaS.

Ready to learn more? Visit us online <a href="here">here</a>, or call +1.855.466.5066.



## **About Apps Associates**

Apps Associates is an enterprise application services leader with a customer -first focus.

Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges - utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

To learn more about how Apps Associates can help you align your business with the right technology, visit: <a href="www.appsassociates.com">www.appsassociates.com</a>, or follow Apps Associates on social media on <a href="www.appsassociates.com">Twitter</a> and <a href="mailto:LinkedIn">LinkedIn</a>.

