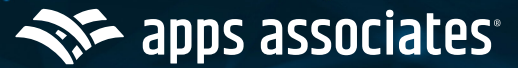


Accelerating Your Digital Transformation Strategy with Apps' Advisory Services



A well-executed digital transformation strategy is a smart investment that can poise a company's future for scalable growth. However, if executed poorly, wasted time, money and resources could place a company in a worse position than it started. The difference between success and failure often comes down to knowledge and guidance: knowing what your specific needs are and supporting teams as they adapt to the changes.

Whether you're just starting your digital transformation journey or have a business system in place that needs upgrading, Advisory Services can provide valuable strategic insight and guidance to help better align to business goals.



Apps' Methodology:

Our unique approach to Advisory Services is designed with the intention of seeing customers through from the beginning planning stages of an implementation to end user adoption. Consisting of four focus areas: **Business System Design**, **Core Business Operations**, **Global Design**, and **Change Management**—the components of our methodology can be applied separately or in combination based on specific organizational needs.



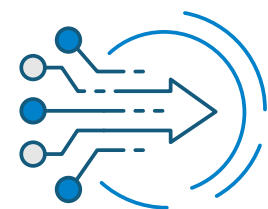
Business System Design



Core Business Operations



Global Design



Change Management



Business System Design

This critical first step is comprised of a four-step process: **Assess**, **Recommend**, **Evaluate**, and **Plan**. In partnership with our customers, Apps will review exactly where pain points exist and help to develop a mitigation plan that removes those barriers, creating more efficient and streamlined workflows and processes.

- Assess** • Understand the pain points within current processes and determine future business requirements that must be met to efficiently achieve goals. During this assessment phase, Apps will review the current configuration of business systems and connections to ensure that workflows are set up for optimal functionality.
- Recommend** • Once the assessment phase is complete, Apps offers solution recommendations based on identified gaps and opportunities to address pain points for both short and long-term planning. These recommendations may vary depending on the individual business, application stack and the maturity of the systems.
- Evaluate** • Based on the analysis of an organization's workflow, Apps will then help customers identify the right software and the right partners for the job. From evaluation to selection, Apps draws on our own expertise and deep relationships to ensure the resulting solutions are most appropriate for each company's needs.
- Plan** • Now it's time to plan and design a new business system that will set everyone up for success. Our services cross all functional areas of the business system stack, including [ERP](#), [SCM](#), [HCM](#), [CRM](#), [EPM](#), [Data & Analytics](#), [Public Cloud](#), and [Business Integration and Automation](#). Whether its upgrading existing systems or adding a new element to a cloud configuration, our plans strive to enable scalability and adaptability as each business evolves.



Core Business Operations

Our business process engineering services help establish a baseline for operations ahead of any business system evaluation and assessment, following five fundamental best practices:



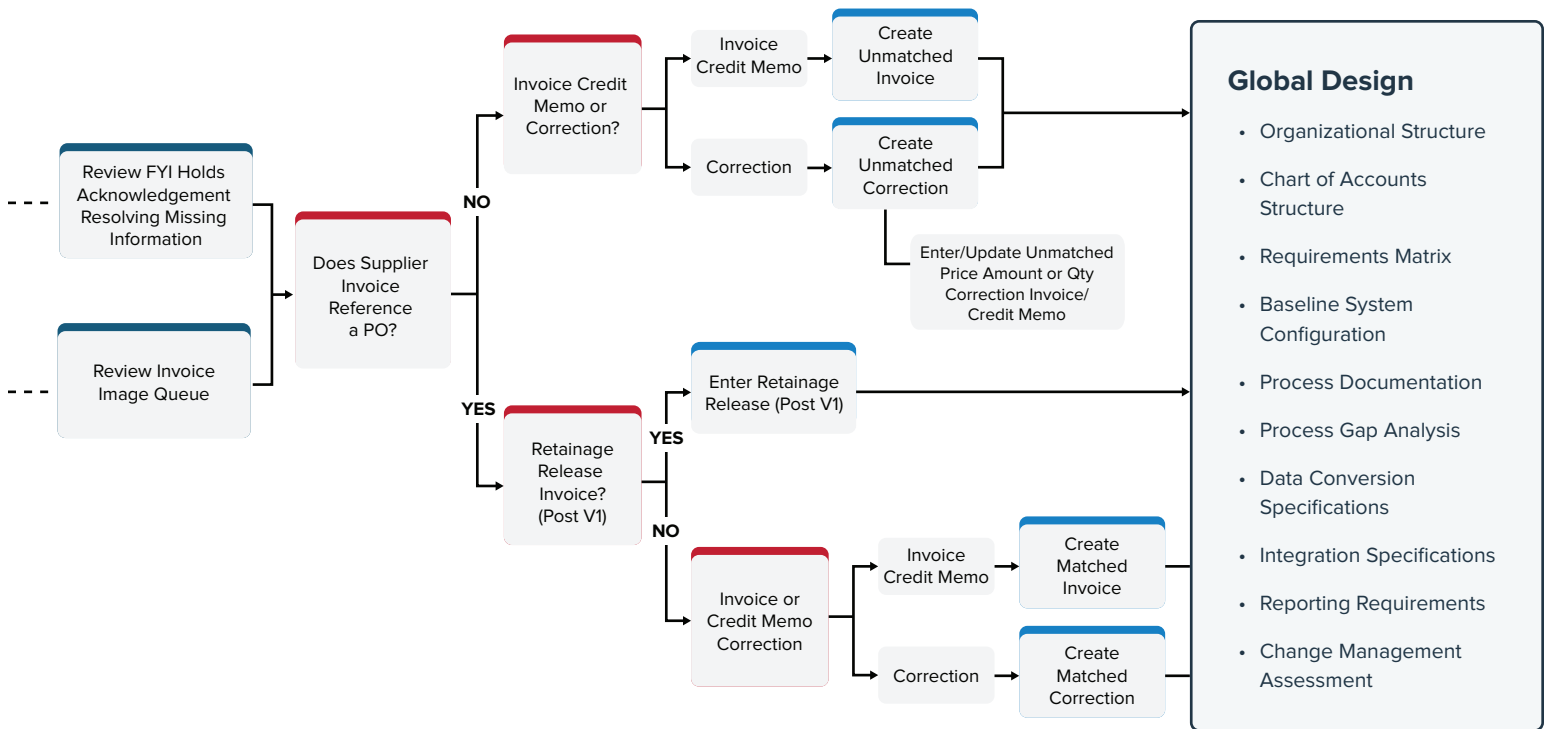
90%

Customers who start with a global design phase are 90% less likely to have scope changes and change orders during the implementation.



Global Design

This step allows for a deep dive into the standard system functionality and business processes, to better understand system capabilities. Apps will also design required interfaces, master data management, data conversions, extensions, reports and change management requirements with a focus on process change adoption, people concerns, communication, and training to ensure a successful implementation.



Ensure 100% User Adoption with Change Management

Help employees learn, adopt and adapt quickly to new tools and processes with training and ongoing support.

Companies who leverage Change Management during their implementations can improve their odds of success from 30% to 80% with more user adoption and better on-time, on-budget delivery of their digital transformation initiatives.

Too often implementations fail because the human element of change is not considered. From not understanding new tools or workflows, to not feeling empowered to ask for help, Apps doesn't consider an implementation complete until every employee is comfortable with the new system – and therefore leveraging it for the overall success of the organization. [Learn More](#)



We provide strategic counsel for customers who often need a partner to help them navigate the multitude of potential options at their fingertips. Digital transformation is an ongoing process that will look different for everyone, so working with an experienced partner like Apps can help determine where to start.

John Schmottlach

Senior Vice President, Strategic Advisory at Apps Associates

Work with Us!

The Apps Advisory services team has helped numerous clients plan and execute strategic digital transformation projects, defining balance between the technical and human side of change. With proven methodologies, extensive partner and vendor relationships, and a team of expert counselors, Apps' Advisory Services can be the key to achieving a new level of profitability, efficiency, and overall growth.

Our Strategic Partners:



About Apps Associates

Apps Associates is a premier enterprise application advisory services leader with a customer-first focus. For more than two decades decision makers have turned to Apps Associates for end-to-end strategic counsel, system integration and the services required to solve their most complex business and digital transformation challenges—applying expansive expertise in data and analytics, application modernization, automation, digital systems, operation and change management.

To learn more about how Apps Associates can help align your business with the right technology, visit appsassociates.com, or follow Apps Associates on social media [Twitter](#) and [LinkedIn](#).

