

# AppsChange Management



## Why is Change Management Important?

Change Management provides a framework to accelerate successful organizational change, transformational user acceptance and user support. Whether navigating an infrastructure conversion, introducing new business applications, automation or data visualization, the biggest challenge is not just in planning and supporting the actual implementation—it's the human element of change and guiding overall user readiness and adoption.

**47% of organizations that integrate change management are more likely to meet their objectives than the other 30% that did not incorporate it.**



## What We Provide

- Discovery Workshops
- Targeted Communications Strategy
- Engagement Strategy and Assessment
- Targeted Readiness and Training Strategy
- Project vision and branding
- Leadership alignment, change network and governance
- Change Impact Analysis/Barrier and Risk Identification
- Change Management Guide Phase 1

## Change is in the Air, Let Us Help You Take Flight!



## Key Impacts



### Improved Business Processes

Change management is specifically designed to evaluate, redesign, and implement new business processes are more likely to meet their objectives than the other 30% that did not incorporate it.



### Decreased Project Overhead

Change Management reduces overhead by decreasing employee resistance, predicting and preventing problems, and mobilizing employees and obtaining support



### Risk Mitigation

Change Management mitigates risk through risk assessments, predictive modeling, strategic risk mitigation plans, and responding to problems as they occur



### Improvements to Company Culture

Change Management helps improve the employee and customer experiences which in turn, increases employee productivity and output