Accelerate Your Master Data Management Program

apps associates®

Benefits

✓ Establishment of a master data management strategy improves data quality, drives process efficiencies, and provides for better decision-making

✓ Collaborative engagement style fosters alignment and adaptability - leading to innovative solutions tailored to client-specific needs

✓ MDM Roadmap will outline priorities based on strategic importance to deliver maximum value

Duration / Commitment

✓ 8 Sessions / 14 hours

Delayed information, due to poor data quality, can have a devastating effect on a company's ability to serve its customers, suppliers and employees. Organizations are faced with the challenge of not having a "Source of Truth" for their master data. The root cause can be traced to a lack of a master data management strategy and overall program.

Apps Associates collaborates with you directly to build the foundation and organizational alignment for a successful, strategic Master Data Management (MDM) program. The MDM Strategy offering will assess where you are as an organization to provide you with a realistic assessment of the people, processes, and technology involved in your master data lifecycles. Our Advisory experts will facilitate strategic discussions that will review governance principles, operating models and best practices ensure a successful MDM program launch. We work with you to build an implementation road map aligned to your business objectives.

The Apps Associates MDM Advisory Engagement provides you with expert guidance designed to jump-start your strategic MDM initiatives. We will guide your team through the identification and prioritization of key MDM objectives that will help you succeed on your master data management journey.

Apps Associates will work closely with your data governance team to accelerate the critical first steps of your planning and scoping processes. This ensures your MDM implementation roadmap leads you quickly to value and continued success as your strategies evolve.

• Strategic workshops lead by our experts to arm you with best practices and proven MDM methodologies

• Assessments to determine company readiness and data maturity

• Detailed roadmap and implementation strategy for today with a plan to scale for the future

Our agile engagement approach helps you avoid common pitfalls and achieve predictable, timely results.

Area of Focus

There are 3 major areas of focus during this engagement:

Areas of Focus	Description		
MDM Pillars	✓ **Data Governance** • Organization • Strategy • Operations	✓ **Data Architecture** • Reference Model • Best Practices	✓ **Data Quality** • Strategy • Audits • Validation Rules
MDM Center of Excellence	✓ **CoE Best Practices** ✓ **Roles & Responsibilities** ✓ **Operating Models**		
MDM Strategy and Roadmap	✓ **MDM Program Readiness Assessment** ✓ **MDM Capability Maturity Model Evaluation** ✓ **Visual timeline, with phases and associated tasks**		

Key Engagement Activities

Interactive sessions with key customer resources and Apps Associates Advisory professionals to discuss the following topics including work time to develop respective deliverables.

8 sessions

Session # 1

- Introduction to key stakeholders and kick off for the strategy offering
- Distribute MDM Readiness Assessment to customer team
- Preparation for subsequent sessions

Session # 2

- Background and MDM Overview
- Use Case Evaluations and review
- Distribute MDM Readiness Assessment to customer team

Session # 3

- Current State Discovery
- MDM Readiness Assessment results review
- Continue use case evaluations and review

Session # 4

- Data Governance (Part 1)
- Center of Excellence best practice recommendations and identification of potential issues and recommended resolution or mitigation strategies
- Continue use case evaluations and review

Session # 5

- Data Governance (Part 2)
- Roles and responsibilities review
- MDM operating models and strategies with standard operating procedures review

Session # 6

- Data Architecture and Data Quality
- Data architecture best practices and recommendations for data reference model development, attributes and hierarchies
- Data quality best practices and recommendations for data quality strategy, validation and audits
- Data Governance Maturity Model Evaluation Overview and distribution

Session # 7	Session # 8
• MDM Roadmap Discussion • Data Governance Maturity Model ratings overview and assessment review • MDM implementation discussion and road mapping workshop • Documentation preparation	• Wrap up deliverables and present final output to the business and functional teams with time for questions and refinement of the final deliverables and plan

Key Engagement Deliverables

MDM Readiness Assessment

Tool and associated results used to determine if an organization is ready to undertake an MDM project, as well as a preliminary assessment of the organization's need for MDM

Data Governance Maturity Evaluation

Tool and associated results used to determine how efficiently and effectively data assets are leveraged within your organization. Serves as a baseline for the start of the MDM Roadmap

MDM Roadmap

A proposed visual timeline with associated tasks and steps to operationalize MDM Data Governance / MDM Center of Excellence and a Master Data Operating Model

Advisory Engagement Report

A document highlighting the overall engagement, as well as best practices covered, MDM recommendations and observations

Qualifying Assumptions

Execution of a MDM Advisory Engagement as described is based on certain important assumptions:

✓ Appropriate customer resources are available to facilitate working sessions for requirements gathering with authority to make decisions on requirements, timelines, and other topics related to deployment

About Apps Associates

Apps Associates is a premier enterprise applications and technology advisor, counseling and executing across every stage of the enterprise transformation journey - not just the destination. For more than two decades, Apps Associates has closely collaborated with decision makers across nearly every industry, offering end-to-end integration, modernization, and cloud migration services. By helping to break down the silos within today's most complex business challenges, Apps Associates is unlocking solutions and efficiencies that scale into future opportunities.

To learn more about how Apps Associates can help you align your business with the right technology, visit: www.appsassociates.com, or follow Apps Associates on social media on X and LinkedIn.

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